UN BREAKTHROUGH INNOVATION
CREATING SUSTAINABLE BUSINESS MODELS USING DISRUPTIVE TECHNOLOGIES
IN A NUTSHELL

The Sustainable Development Goals (SDGs), are a universal call to action to end poverty, protect the planet, and ensure that all people enjoy peace and prosperity. Seven UN Global Compact member companies partnered up with the DO School to explore how to make breakthrough innovation technologies that support the SDGs usable for them. In the year-long program, intrapreneurs used the DO School Method to develop future business models to solve their companies’ challenges.
THE CHALLENGE

Innovative ideas and impulses need real-world implementation to make an impact. Braskem, Enel, Fuji Xerox, Iberdrola, Natura, Nestlé, and Sumitomo wanted to explore developing products and services that also played into SDGs. By partnering with the UN Global Compact and the DO School, they challenged their intrapreneurs to create sustainable business models using disruptive technologies.

We’ve partnered with H&M, Deutsche Bahn, Covestro, H-OI, EY, and more to transform their people and organizations. Thanks to our experience innovating with organizations and a global community over the past five years, we know how to get teams to open up and explore new perspectives. Ready to future-proof your organization?

GET IN TOUCH

THE ENGAGEMENT

The year-long program brought together emerging leaders to design future business models for their companies at the intersection of sustainability and disruptive innovation. Through a customized DO School process, participants had access to partners, young innovators, best practices, tech, and expert knowledge through field trips, case competitions, and online collaboration. In-person workshops took place around the world in NYC, Berlin, Bangalore, Cambridge, and Silicon Valley.
THE RESULT

Each organization had their intrapreneurs develop an innovative solution that was prototyped and tested. Braskem designed a Challenge Prize focused on encouraging new solutions in agriculture; Enel developed green mini-grids for remote communities; Fuji Xerox built a communication platform that allows employees to better connect; Iberdrola devised an energy bank allowing users to purchase ‘days of energy’; Natura developed an app that boosts collaboration and business opportunities to its sales consultants, promoting economic development in their communities; Sumitomo built biosensors that help farmers measure crop maturity; and Nestlé created a digital app to help users minimize food waste.