COVESTRO YOUNG CHAMPIONS OF THE EARTH

SUPPORTING AND AMPLIFYING YOUNG ENVIRONMENTAL ENTREPRENEURS’ IMPACT
IN A NUTSHELL

Covestro and the UN Environment have been collaborating in the three-year global Young Champions of the Earth campaign to identify and support the most promising young environmental entrepreneurs and activists. The DO School has worked with Covestro to build an Environmental Changemaker Community that brings Covestro employees together with the brightest environmental innovators to empower them to create positive impact.
THE CHALLENGE

Sustainability has become a core principle for organizations across different industries. Covestro, a German chemical company, wants to champion innovative and sustainable chemical products. By partnering with the DO School and UN Environment, it supports the next generation of environmental leaders from around the world.

We’ve partnered with major corporations, governments, NGOs, and the UN to empower impact entrepreneurs and social innovators from over 100 countries that have since changed the lives of over 4 million people. Ready to enable social impact?

GET IN TOUCH

THE ENGAGEMENT

The UN Environment Young Champions of the Earth campaign includes a global competition, with the winners receiving prize money sponsored by Covestro as well as participating in a DO School training and getting access to a mentorship initiative with Covestro employees, who commit to supporting the young champions in their work.
THE RESULT

Its partnership with the DO School enables Covestro to involve several hundred employees in providing expert advice and mentoring young environmental champions. This doesn’t just amplify impact entrepreneur’s work, it also gives Covestro fresh perspectives on how to solve environmental issues.